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## ***First Street by CQ Press Goes Live***

***—Revealing the Countless Relationships Shaping Policy in Washington—***

Washington, D.C. (April 13, 2011)—CQ Press, the leading publisher on American government, has launched [First Street](#)<sup>™</sup>, a groundbreaking platform that consolidates and relates congressional, government and lobbying data to track money and influence in Washington.

With key lobbying and campaign information woven into the directory data, users can determine who's lobbying whom and why. The unique First Street Coalition Builder<sup>™</sup> allows users to visually map over 2 million direct relationships among staffers, lobbyists, and members of Congress to organizations, legislation, and places.

With *First Street's* powerful search capabilities, users can immediately find:

- A contact's work history in Congress, federal agencies and as a registered lobbyist
- The lobbying activity on any legislation
- Staffers and lobbyists with experience on a particular legislative issue
- Who's coming and going through Washington's Revolving Door
- All of a firm's lobbying activity: clients, issues, legislations, lobbyists and all the money in between

"In today's hyper-competitive lobbying landscape, *First Street* is a must for policymakers, lawyers and other Beltway professionals looking for a competitive edge," said Jasper Simons, Publisher of *First Street*<sup>™</sup>. "This truly is a practice-changing policy intelligence tool."

The approximate records in the *First Street* database include:

- 240,000 Congressional and federal staffers
- 43,000 Registered lobbyists
- 31,000 FEC PACs
- 33,000 Clients of registered lobbying organizations
- 18,000 Congressional and federal organizations
- 7,000 Registered lobbying organizations
- A total of over 2 million direct connections

Annual subscription fees for *First Street* are tiered and based on the number of users.

For more information on *First Street* visit [firststreet.cqpress.com](http://firststreet.cqpress.com) or e-mail [firststreet@cqpress.com](mailto:firststreet@cqpress.com). Product updates and information will also be posted on the *First Street*<sup>™</sup> [Twitter](#) and [Facebook](#) pages. *First Street* is powered by CQ Press ([www.cqpress.com](http://www.cqpress.com)), a leading publisher of print and online publications, including the award-winning *CQ Researcher* (<http://www.cqpress.com/researcher>). With a growing focus on digital content and delivery, CQ Press products specialize in U.S. government information, legal affairs and global politics.

Based in Washington, D.C., CQ Press is a division of SAGE ([www.sagepub.com](http://www.sagepub.com)), an international publisher of journals, books and electronic media for academic, educational and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers and students spanning a wide range of subject areas, including business, humanities, social sciences and science, technology and medicine. SAGE has offices in Los Angeles, London, New Delhi, Singapore and Washington D.C.

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