



A Division of Congressional Quarterly Inc

NEWS FROM CQ PRESS

FOR IMMEDIATE RELEASE

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CONGRESSIONAL QUARTERLY AND THE NEW YORK TIMES ANNOUNCE AGREEMENT TO PUBLISH LIBRARY REFERENCE BOOKS

Washington, DC, and New York, NY, May 30, 2007—In a publishing arrangement that brings together the two leading providers of award-winning, original political information and analysis, Congressional Quarterly Inc. (CQ) and The New York Times today announced an agreement to create a new book imprint and begin publishing reference books for the library markets.

The new *TimesReference from CQ Press* matches CQ's book company, CQ Press, with The Times's book development efforts, and will comprise a series of document-based reference books created for high school, college and public libraries. The books will be developed and published by CQ Press, and will be derived from The New York Times's vast historical archive of news reporting and editorial content as well as original CQ narrative, context and analysis.

"CQ is pleased and honored to enter into this exciting new collaboration with such an august organization as The Times," said Robert W. Merry, president and editor-in-chief of Congressional Quarterly. "The new endeavor of these two companies, with the highest standards and values to be found in U.S. publishing, will raise the level of political literacy significantly among students throughout the country."

"This arrangement melds the strengths of both parties," said Scott Heekin-Canedy, president and general manager of The New York Times. "CQ Press is an excellent publisher to enable us to bring our journalistic resources to the academic and library fields."

Books in the *TimesReference* imprint will support high school and college curricula and course work, and will span the gamut of the Times's and CQ's expertise. CQ Press will market, sell and fulfill the books and companion electronic references. Initially, *TimesReference* will focus on American government, U.S. history, elections, Congress, the presidency, the U.S. Supreme Court, journalism and public opinion. The first titles will publish in 2008.

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ABOUT CQ PRESS

CQ Press (www.cqpress.com) publishes reference works, textbooks, and online resources about government, politics, and world affairs that seek to educate and inform readers about government and democracy. CQ Press is a division of Congressional Quarterly Inc. (CQ), a private,

independent news-gathering and publishing firm based in Washington, DC. CQ's content is known for its objectivity, breadth and depth of coverage, and high standards of journalistic and editorial excellence. Founded in 1945, CQ is owned by the Times Publishing Company, publisher of the *St. Petersburg Times* (Florida), a leading independent media company.

ABOUT THE NEW YORK TIMES

The New York Times Company (NYSE: NYT), a leading media company with 2006 revenues of \$3.3 billion, includes *The New York Times*, the *International Herald Tribune*, *The Boston Globe*, 15 other daily newspapers, WQXR-FM and more than 30 Web sites, including NYTimes.com, Boston.com and About.com. The Company's core purpose is to enhance society by creating, collecting and distributing high-quality news, information and entertainment.

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