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ANOTHER PRESTIGIOUS RECOGNITION FOR GROUNDBREAKING ATLAS

Washington DC, April 2007—*Historical Atlas of U.S. Presidential Elections 1788-2004* (CQ Press, 2006) has been named to the *Library Journal* Best Reference list for 2006. The complete list will be published in the April 15, 2007 issue of *Library Journal*. This new honor marks the second time in recent months that this one-of-a-kind reference has been recognized for excellence. In February, the *Atlas* won top prize in its category at the annual awards of the Professional and Scholarly Publishing Division (PSP) of the Association of American Publishers (AAP). It was honored as Best Single Volume Reference in Humanities and Social Sciences for 2006. This prestigious award was announced at the annual conference of the PSP in Washington, DC.

A complete list of category winners for the PSP award can be found on the AAP's Web site at: <http://publishers.org/press/pdf/RR%20Hawkins%20winner%20list.pdf>.

The *Library Journal* Best Reference list can be found online at: <http://www.libraryjournal.com/article/CA6429510.html>.

Historical Atlas of U.S. Presidential Elections 1788-2004 is a groundbreaking, visually stunning volume that combines history, geography, and politics to offer the first-ever comprehensive reference source mapping election outcomes for all counties in all of the nation's fifty-five presidential elections. Using sets of four-color maps focused at the county level, the *Atlas* paints a vivid portrait of voting patterns and trends in presidential balloting, making it a one-of-a-kind tool for conducting visual analysis. In choosing this unique approach, the authors have made a wealth of complex election data instantly accessible to researchers and students at every level. From the uncontested first election to the two most recent controversial and hard-fought contests in U.S. history, the exclusive maps featured in this award-winning resource indicate degrees of support in each county for every major candidate. The maps offer new geographical perspectives and insight into U.S. presidential elections, by allowing for longitudinal analysis of electoral patterns for every county, state, region, and section of the country across the span of U.S. history.

The text portion of the *Atlas* offers original historical overviews of the electoral and political party history surrounding presidential elections and analyzes data sources and the history of election mapping as well. Informative essays examine key data and events of each election, providing context to that particular vote and the geographical pattern of elections preceding and following it.

The book was assembled by a four-author team with numerous articles and books and decades of experience in voting analysis, political history and electoral cartography. J. Clark Archer of the University of Nebraska was co-author of *Section and Party* the first quantitative critique of the geographical structure of state voting in U.S presidential elections. Kenneth C. Martis of West Virginia University produced five previous atlases of American politics including the first ever mapping of congressional elections, *The Historical Atlas of Political Parties in the United States Congress*. Fred M. Shelley of the University of Oklahoma numerous books include *American Electoral Mosaics* and *Political Geography of the United States*. The atlas cartographer, Stephen J. Lavin, also of the University of Nebraska, designed the final map configuration integrating thousands of data points for each election. The four authors had previously collaborated in the publication of the *Atlas of American Politics, 1960-2000*.

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TITLE INFORMATION

Historical Atlas of U.S. Presidential Elections 1788-2004
J. Clark Archer, Stephen J. Lavin, Kenneth C. Martis, and Fred M. Shelley
2006 | 12 x 9 | 176 pages | Hardbound | ISBN 978-1-56802-955-9 | \$150.00

ABOUT CQ PRESS

CQ Press (www.cqpress.com) publishes reference works, textbooks, and online resources on government, politics, and world affairs that seek to educate and inform readers. CQ Press is a division of Congressional Quarterly Inc. (CQ), a private independent news-gathering and publishing firm based in Washington, DC. CQ content is known for its objectivity, breadth and depth of coverage, and high standards of journalistic and editorial excellence. Founded by Nelson and Henrietta Poynter in 1945, CQ is owned by the Times Publishing Company, publisher of the *St. Petersburg Times*, one of the leading newspapers in the United States.

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