



# NEWS FROM CQ PRESS

FOR IMMEDIATE RELEASE

*For more information please contact:*  
*Ben Krasney, Marketing Communications*  
Email: [bkrasney@cqpress.com](mailto:bkrasney@cqpress.com)  
Tel: 202-729-1846

A Division of SAGE Publications

## **CQ PRESS ANNOUNCES RON PARISI AS NATIONAL SALES MANAGER FOR THE REFERENCE INFORMATION GROUP**

**WASHINGTON, DC, July 17, 2008**—CQ Press, the definitive publisher on politics, government, and society, today announced that Ronald Parisi has been appointed National Sales Manager for the Reference Information Group, which delivers academic and professional reference resources to school, library, and business audiences in the United States and around the world.

Mr. Parisi comes to CQ Press with extensive experience in sales, inside sales, and training support functions, as well as a background in marketing and developing new business units. Since 2007, he was the National Sales Manager, Medical Markets for ProQuest Company, which is part of Cambridge Information Group, a management and investment firm focused on education, research, and information services companies. While there, he grew new business sales and increased brand awareness for the recently created medical markets division. From 1999–2007, Mr. Parisi served as Eastern Region Sales Manager for CSA (formerly Cambridge Scientific Abstracts), which was integrated into ProQuest Information and Learning in 2007.

“We are extremely pleased to welcome Ron to CQ Press as a new member of the SAGE family,” said Alix Vance, Executive Director of the Reference Information Group, CQ Press. “Ron brings invaluable energy, market knowledge, and managerial expertise to this critical sales role. We have the utmost confidence that Ron will continue to build upon CQ Press’s success in serving the school, academic, and professional communities.”

Mr. Parisi is a graduate of Susquehanna University (B.A.) and will earn an Executive M.B.A. in August 2008 from the College of William and Mary. He assumed the position of National Sales Manager, Reference Information Group on July 14, 2008.

\* \* \*

### **ABOUT CQ PRESS**

CQ Press ([www.cqpress.com](http://www.cqpress.com)) is a leading publisher of books, directories, research publications, and web products on U.S. government, world affairs, and communication. Its College Publishing Group produces an authoritative list of textbooks on political science and mass communications. The Reference Information Group provides reference and business information to libraries and professional markets, with a growing focus on digital content and delivery. CQ Press’s content is known for its objectivity, breadth and depth of coverage, and high standards of editorial excellence. CQ Press is a division of **SAGE** ([www.sagepub.com](http://www.sagepub.com)), a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. A privately owned corporation, SAGE has principal offices in Los Angeles, London, New Delhi, and Singapore.

#### **FOR MORE INFORMATION PLEASE CONTACT:**

Ben Krasney – CQ Press – 2300 N Street NW – Suite 800 – Washington, DC 20037 – 202-729-1846  
[bkrasney@cqpress.com](mailto:bkrasney@cqpress.com) – <http://www.cqpress.com>